

Qatar Road Safety Awards Program

Guideline for Organization Award Category

1. About the Award Program

The concern about road safety has significantly grown over the past few years in Qatar. The number of traffic crashes and the subsequent loss of life and resources have reached a worrying level. In order to address this issue, Qatar has launched the National Road Safety Strategy, which provides a long-term vision for road safety in Qatar. Qatar Road Safety Studies Center at Qatar University has developed significant initiatives to further enhance and improve road traffic safety since the establishment of the strategy. As part of these improvements and towards a safe road transport system for all road users in the State of Qatar, the QTTSC at Qatar University initiated the Road Safety Awards Program for the State of Qatar. This program aims to promote best practices in road safety in Qatar and recognizing those individuals who strive to make the roads of Qatar safe.

Qatar National Road Safety Awards are given annually to an individual or an organization that has made a significant contribution to reducing road trauma in Qatar. The awards will offer recognition and highlight specific initiatives that have made a demonstrable contribution to reducing road trauma in Qatar. The awards ceremony will take place every year and could take place either independently or as an additional part of a national road safety event.

The objectives of the Qatar National Road Safety Awards are;

- Recognize individuals and organizations that make a significant contribution to reducing road trauma in Qatar
- Encourage and promote the safe system approach to road safety
- Encourage a focus on best practice in road safety initiatives

2. Award Categories

The awards categories focus on rewarding individual, organizational, or educational institutions' achievements in road safety:

Individual Award would recognize an outstanding contribution to road safety by an individual. This award would recognize an individual who has developed a road safety initiative that has achieved a significant contribution to improving road safety in Qatar. This contribution would be measured as per the judging criteria guidelines.

Organization Award for an outstanding contribution to road safety by an organization for a road safety initiative that makes a significant contribution to reducing road trauma in Qatar.

Educational Institutions, which includes kindergartens, schools, institutes, colleges, and universities. The award includes the best projects, initiatives, research, and scientific, intellectual, and artistic innovations (Please refer to the guideline for National Award in Traffic safety education 2020-2021 First Cycle)

3. Eligibility for Applicants

Organization Award Category:

- Only one application can be submitted in one cycle
- The organization must be based in Qatar or has representatives in Qatar.
- The achievement shall not be older than 5 years.
- Organizations that are involved in the evaluation process of national awards cannot apply.

4. How to Apply?

Applications will be received in two main phases. In the first phase, the applications will be accepted through the award's website. On the website, there is an online application form where the applicants need to enter a title, a brief summary, and a brief explanation regarding your achievements. You can find the online application form in this link (<https://www.roadsafety.qa/nomination-form/>). The initial evaluation will be based on these forms. After the first phase, short-listed applicants will be asked to provide further details and evidences for the applicant's achievements will be collected. Further details regarding this process are provided in the following section.

5. Evaluation Process and Criteria

The evaluations will be managed in two steps. Initially, the applicants will submit [an online application form](#). After the initial evaluation, short-listed candidates will be asked to provide further documentation and supporting evidences via email. In the second stage, short-listed applicants will be asked to fill a form

7-10 pages involving certain aspects. Further details about the documentation will be shared in the detailed application form to be delivered by email to the short-listed candidates.

The criteria for evaluation will be under four main categories:

- a) *Achievements*: Clear evidence of your project having had a beneficial effect on road safety. The impact may not be linked to a reduction in casualties and collisions but may focus on changes in knowledge, attitudes, and behavior. Evidence of short-, medium- and long-term outcomes of the contribution or initiative of the applicant should be presented.
- b) *Innovation*: Evidence of innovation in the field of road transport, and a strong justification of why the applicant's work is innovative. It does not necessarily imply that the particular activity must never have been practiced previously. Innovation can simply refer to a local initiative as well as to a brand new project.
- c) *Commitment*: Evidence of long-term commitment, durability, and willingness to be involved over a period of years. It is invariably the case that no initiative is likely to have a positive effect unless it is a committed initiative over a period of time. Thus, the evaluation committee will look for evidence of long-term commitment, durability, and willingness to be involved over a period of years. This is important because, in general, judges should avoid recognizing schemes which, however innovative, have not yet been fully rolled out, or where there is no clear evidence of a willingness to commit for the long term.
- d) *Assessment*: It is often challenging to assess interventions by measuring a change in road casualty numbers or rates due to the difficulty linking changes in casualties specifically to one intervention. It would take a long-term, complex, and relatively costly evaluation to establish a clear link between an intervention and reduction in collisions or casualties. Therefore, it is important to relate the assessment to the specific aims and objectives of the scheme or innovation and that these are realistic and achievable, such as a change in knowledge, attitudes, skills, or behavior. The amount spent on assessment should be proportionate to the overall cost associated with the intervention.

Evaluation will be conducted by a group of experts from the Road Safety field. After the evaluation is completed, the winners will be notified via email.